



Natural Facts

New product announcements, specials and information from New Roots Herbal

February 1st – February 28, 2011

Have a Heart

February is National Heart and Stroke Awareness Month. Coronary Heart Disease (CHD) kills more Canadians than all forms of cancer combined. 2006 also marked the first year that **CHD affected as many women as men**. Post-menopausal women lose their advantage in preventing CHD with decreased estrogen production, **and these women are often misdiagnosed when reporting chest pain**.

New Roots Herbal has several side-effect-free natural alternatives to prescription statin drugs that can replace or be used as adjunctive treatment for safe, effective cholesterol management.

Lower Cholesterol — Each softgel contains 350 mg of free sterols that actively inhibit the absorption of cholesterol within the intestines, and 520 mg of guggul extract to decrease production of harmful LDL cholesterol within the liver.

Sterols & Sterolins — Research studies have shown plant derived Sterols and Sterolins to lower overall cholesterol by 15% and levels of LDL (bad cholesterol) up to 18%. Positive effects from Sterols and Sterolins include the inhibition of plaque formation on arterial walls that contribute to atherosclerosis.

Cho-less-terin is a natural alternative to statin drugs for the management of cholesterol. The combination of actives in Cho-less-terin can collectively lower total cholesterol levels up to 50%.

Return to Sender

We have revised our return policy. To get a credit for any approved return, please contact our customer service department.

All returns will be assigned a **Return Merchandise Authorization (RMA)**, and you will be sent a Purolator waybill by fax or e-mail to attach to your return box. The waybill will remain active for a maximum of 10 days from the date of issue, so use it as soon as possible, or it will not work.

Credit will be issued only to items returned with a valid **RMA** sent using our prepaid waybill. We will not accept any return unless it follows this simple process.

Beat the “End-of-Winter Blues”

Here are a few product suggestions from New Roots Herbal.

Passionflower Extract

Passionflower contains active ingredients that promote the production of gamma-aminobutyric acid (GABA) which induces relaxation. Active compounds in passionflower extract inhibit the accumulation of belly fat. This was made popular by Dr. Mehmet Oz of Oprah Winfrey notoriety.

When the stress of everyday life gets the better of you, “chilling out” is easier said than done. New Roots Herbal’s **Chill Pills** offer a synergistic blend of vitamins and herbs proven to brighten your outlook and support nervous system function.

Vitamin D3

Research studies have shown a direct correlation between vitamin D deficiency and the incidence of seasonal affective disorder (SAD). Relax and meet your critical daily requirements of sunshine with each drop of New Roots Herbal’s **Vitamin D3**, a **New Product** with **1,000 IU per drop**.

PLEASE NOTE: The products discussed here are featured in our discounts list: please see the other page.

Please feel free to contact one of our customer service representatives for any further information.

Simple Process for Returns

1. Call our inside sales representative for return approval;
2. We send you a Purolator waybill by e-mail or fax;
3. ASAP, attach the waybill to the box being returned;
4. Purolator will pick up your box in 1–4 days;
5. Upon receipt at New Roots Herbal, a credit will be issued.

* Pack the box with lots of paper or bubble wrap to protect contents, or credit may not apply to damaged goods if it is obvious that the care was lacking to ensure the bottles returned in good shape.